



Freedom to **choose**  
Freedom to **grow**  
Freedom to **live**



Partner Services

## About Assured Futures

We build and deliver bespoke insurance solutions for a variety of partner firms, tailored to their individual needs.

Most partners understandably want to focus on their core services but at the same time, they don't want to miss out on the many benefits that having a wider offering will bring. So whether it is a lack of time, product expertise, regulatory appetite or a real desire to explore new opportunities, we can provide you with the freedom to grow your proposition safely, securely and profitably. Talk to us - we have a rich history of success through partnerships with great companies both big and small.

### A history dating back 50 years

As part of the A-Plan Insurance group we have a rich history with over 50 years of constantly delivering excellence and professionalism in the field of insurance. We have significant financial resources, robust protection, expansion capability and a compliance record that is second to none. We have **90+ branches** located around the UK and over **1,200 staff** that serves our client base of over **800,000 clients**.



## Our Product Range



### Health Insurance

Provides you and your family with speedy access to private healthcare via UK private medical facilities.



### Income Protection

Income protection is designed to replace or supplement your income in the event that you are unable to work through accident, illness or redundancy.



### Over 50's Guaranteed Life Cover

Provides your family with a lump sum regardless of your current health and lifestyle



### Life Insurance

Ensures your family's lifestyle is protected and provides for them when you no longer can.



### Unemployment Insurance

Unemployment insurance is a short-term income protection policy providing cover for up to 12 months should you be unable to work due to involuntary redundancy.



### Mortgage Protection

Designed to cover your mortgage payments if you're unable to work due to accident, sickness and unemployment.



## Partner Services

### Comparison Websites

Our specialist subject is comparison websites, providing white labelled pages, telephony and expert journeys, delivering significant extra revenue without using up resources. We created the UK's first Income Protection comparison, the UK's first Over 50's life cover comparison and led the development in aggregators' Private Medical Insurance. We also provide unique products that can be exclusive to the aggregator's panel.

### Mortgage Brokers

Want to focus on the mortgage and leave the hassle of protection to someone else? No Problem.

- ▶ Life insurance
- ▶ MPPI and Home Insurance

Want a market leading MPPI product for a single tie or a single tie to add to your existing panel? Our bespoke and unique National Assurance Lifestyle product underwritten at Lloyds could be the solution

### Insurers

We can deliver an outsourced sales team, so whether its converting your website enquiries, monetising non-conversions, special projects or bringing new products to market. We can help.

### IFA's

Private medical insurance is a product many IFAs have neither the time, inclination and sometimes technical experience to deal with so they introduce and we share commission. We act for IFAs large and small.

#### Example

We operate 3 different products end to end for comparethemarket.com supported by account management, web services and full data suites and reporting.



#### Example

We provide the multi award winning London and Country with their preferred Accident Sickness and Unemployment product.



#### Example

We act as National Friendly's web and telephony sales team, handling all their enquiries on a single tie basis



#### Example

IFAs introduce on a case by case basis (no minimum commitment) with a full no cross-selling guarantee and we share 33% of our commission.

## Advisor Portal's

We deliver various services including PMI and ASU comparison panels and bespoke Income Protection Products to enhance a portals overall proposition.

## Networks

Do you have trouble penetrating protection sales?  
Have too many AR's and DA's not completing life cover or PMI?  
Need a better solution for ASU- one that you can sell in volumes that has the pricing, flexibility and the ease of sale your advisers need? We can deliver practical solutions to these regular scenarios.

## Affinity Groups

Life and health insurance offers affinity groups the opportunity to drive value to their members and income to themselves. We can deliver this perfect combination whether it be own branded or white labelled - it's your choice.

## Retail Websites

Monetising your website is key to driving value and adding insurance products to your navigation is easy. Earn commission from generating leads without any regulatory risk by using Assured Futures as your partner

### Example

We provide Assuredweb with a PMI Indicative quote and introducer service.



### Example

Home Loan Partnership's advisers introduce PMI enquiries to us as a chosen specialist. Both the adviser and the network benefit from commission share.



### Example

Health Service Discounts is the discount site for NHS employees. We offer a great brokered life insurance service with an incentive on every policy.



### Example

Silversurfers.com, a retail and news site for the over 50's now has a suite of insurance services at nil cost to them and only a small change in their navigation. We built all of their supplementary pages within their styling.



## Why partner with Assured Futures?

- ▶ Expert and dedicated product teams in our UK based contact centre.
- ▶ The widest panel of Life and Health insurers in the UK delivering unbeatable value for your customers.
- ▶ Offline telephony contact centre and online capability.
- ▶ In-house web development team.
- ▶ Fully responsive mobile and tablet journeys.
- ▶ Outstanding FCA compliance record.
- ▶ CII qualified advisers.
- ▶ Bespoke and unique insurance products.
- ▶ Customer centered services
- ▶ Innovative and creative.
- ▶ Financial robustness and integrity.
- ▶ Recommended by [MoneySavingExpert.com](https://www.moneysavingexpert.com)



## Partners we work with include...



“Over the 10 years that we have worked with Assured Futures they have continually proven themselves to be true experts in their field as well as a pleasure to work alongside. Assured Futures keep the customer at the core of everything they do. We work together in partnership to ensure our goals and focus remains continually aligned.”

Iain Belson



## The widest panel of life and health insurers in the UK, includes...



Ian Sawyer

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